

Store Subscription Sales and Marketing Tools

	Basic Store	Featured Store	Anchor Store
Build Your Store			
Store Home Page A customisable place where all your listings live.	✓	✓	✓
Customised Web Address Get your own URL so you can drive buyers directly to your Store.	✓	✓	✓
Featured Items Promote four featured items on your Store homepage.*	✓	✓	✓
Manage Your Sales			
Seller Hub Seller Hub is the one-stop place to manage all of your selling tools. <ul style="list-style-type: none"> • A centralised view of listings and orders • Assistance with order activities • Detailed sales performance reports including traffic origin • Access to marketing and promotional tools • Competitive listing guidance (from February 2017) 	FREE	FREE	FREE
Manage your Promotions Attract more buyers by offering discounted pricing.	✓	✓	✓
Promote Your Sales			
On your eBay Listings A link to your eBay store will appear on all of your listings.	✓	✓	✓
Email Marketing Keep your customers coming back with customised e-newsletters and promotional emails.	5,000 emails/month	7,500 emails/month	10,000 emails/month
Promotional Flyers Create promotional flyers and include with your shipments to drive repeat business.	✓	✓	✓

*New Stores only, when you have 30 or more listings. The old store layout will use promotional boxes.